

Talking points from Dr Filer's presentation:

- Family medicine is an aspirational goal, not a safety choice.
- Family physicians perform 200 million office visits every year (1 in 5)
- Family physicians are the ONLY physicians who lower mortality when added to a population; some specialists actually increase mortality let alone costs
- Family medicine has been the #1 medical job opportunity 11 years running; if you become a family physician you'll NEVER be without a job
- Visit numbers and complexity have skyrocketed due to 3 drivers: population growth, aging, ACA
- There are salary misconceptions about family medicine
- Family medicine is the largest primary care specialty; we see 48% more patients than next closest specialty
- Family physicians have the power (and the numbers) to negotiate forcefully