| Podcast Review Scoring Rubric |  |  |  |  |  |
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| Podcast Name: |  |  | Episodes Reviewed: |  |  |
| Category | 1 | 2 | 3 | 4 | 5 |
| Minutes until <br> Medical <br> Knowledge | Time to be recorded in approximate number of minutes. A Bell curve will then be created based on the average time for all the episodes for each podcast. Top quintile will receive 5 points, bottom quintile will receive 1 point. |  |  |  |  |
| Length of Episode | I feel strongly that the length too long/short for material covered. Imagine personal life stuff, rant or chit-chat/dialogue that doesn't contribute to topic, <25\% of time spent was high quality/valuable/entertaini $\mathrm{ng} /$ content-filled minutes | I feel the length was not appropriate (too short or too long) for content, $\sim 50 \%$ of time spent was high quality/valuable/entertaining/c ontent-filled minutes. | I am neutral about time use, $>50 \%$ of time spent was high quality/valuable/entertaining/c ontent-filled minutes. | I agree that time used well, overall length appropriate for content and theme, >75\% of the time spent was high quality/valuable/entertaining/c ontent-filled minutes | I agree that time was used well, overall length felt appropriate for content and theme, >90\% of the time spent was high quality/valuable/entertaining/c ontent-filled minutes |
| Sound Quality | inaudible (excessive background noises like paper, pens, breathing/mouth sounds; static; poor voice quality) | poor (frequent background noises like paper, pens, breathing/mouth sounds, but clear voices) | fair (consistent background noises like paper, pens, breathing/mouth sounds, but good voice quality) | good (rare background noises like pen click, paper shuffle, breathing/mouth sounds, good voice quality) | excellent (perfect, high quality sound, no background noise, minimal mouth sounds, good voice quality, professional sounding) |
| Credibility | not credible (no peer reviewed sources cited; no quality of evidence discussed; mostly a discussion among podcasters) | somewhat credible (peer reviewed sources cited inconsistently; mostly expert opinion presented) | moderately credible (peer reviewed sources cited consistently; expert opinions presented as such; quality of evidence not discussed; evidence for recommendations not discussed) | credible (peer reviewed sources cited consistently; expert opinions presented as such; quality of evidence usually discussed; evidence for recommendations typically discussed) | highly credible (peer reviewed sources cited consistently; expert opinions always presented as such; quality of evidence usually discussed; evidence for recommendations discussed when each pearl presented) |
| Entertainment | Boredom. Monotonic. Desire to turn it off prior to completion. May include only one voice in a single dictation. | Tolerable but with no entertainment value. May include single approach to delivery like single-setting conversation between 2 people. | Partially entertaining: a portion of time was entertaining but not the majority of the run time. Or, attempted entertainment that did not | Entertaining for the majority of the run time. May include either naturally engaging hosts or multiple forms of delivery/media. | Very enjoyable. I laughed, I cried, I learned. Dynamic structure that may include multiple forms of delivery/media, and/or |


|  |  |  | land. Clear efforts to mix structure, tone, and media. |  | naturally talented speakers with engaging conversation. |
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| Ease of Listening | Very difficult to follow/hosts jumped around and did not stay on topic | Difficult to follow/hosts had a hard time staying on topic | Could follow but strayed off topic multiple times | Easy to follow/only strayed off topic a couple times | Very easy to follow/hosts stayed on topic during the whole episode |
| Likelihood of Listening Regularly | Will never listen to this podcast again | Don't really care if I listen again | Will listen if the topic looks good | Will listen to most episodes | It's amazing! Will become a regular subscriber |
| Reliability | This will not help me whatsoever in my practice/life | Can pick a few things out that pertain to my practice/life | Some things pertain to my practice/life | Most things in the episode pertains to my practice/life | Everything in the episode pertains to my practice/life |
| General Comments |  |  |  |  |  |
| Total Score |  |  |  |  |  |

