Stage 2:

Getting Support – Stakeholder Management

|  |  |
| --- | --- |
| Keep Satisfied  **Power** | Allies &  Enemies  Manage Closely |
| Monitor  (Minimum Effort) | Project Partners  Keep Informed |

**Interest**

**Step 1**: Identify Stakeholders

**Step 2**: Prioritize Stakeholders

**Step 3**: Understand Stakeholders

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